

Names: \_\_\_\_\_

## **Yearbook Theme Brainstorming**

In pairs, brainstorm answers to the following questions.

**Brainstorm a list of adjectives that best describe your school. The more specific, colorful, and unique words work best.**

**Brainstorm a list of adjectives that best describes your student body, each of your classes, your faculty and staff, and your generation.**

**How are community or world events impacting the students in your school?**

**What is different about this school year from other years? Are there changes to the daily school life?**

**What are your favorite memories at school?**

**What do kids like and talk about in school?**

Go to <http://www.walsworthyearbooks.com/showcase/theme-gallery/> Take a look at the different theme samples. Write down two ideas you like and why.

Choose one sample/old yearbook. Look through the book taking notice of the theme and different sections. Write down what you like and don't like in the book.

Yearbook: \_\_\_\_\_

Like	Don't Like
1	1
2	2
3	3
4	4
5	5

Describe an overall theme that you would pick for the yearbook...

Theme: \_\_\_\_\_

Slogan: \_\_\_\_\_

List clip art that can be used throughout the book: \_\_\_\_\_

Create creative titles for the sections:

Individual Photos: \_\_\_\_\_

Sports: \_\_\_\_\_

Clubs: \_\_\_\_\_

Student Life: \_\_\_\_\_